



# EXHIBITOR PROSPECTUS

---

## PIPC 2023

Increase your brand exposure within the payments industry with our exhibitor opportunities, by selecting from one of two exhibitor stand packages or co-creating an option tailored to your exact specifications.



Exhibitor  
Prospectus

## EXHIBITOR OPPORTUNITIES FOR PIPC 2023

As an exhibitor you can benefit from:

### **Brand Exposure**

Gain a strong competitive advantage for your business and ensure that your brand really stands out within the payments industry.

### **Exposure beyond PIPC 2023**

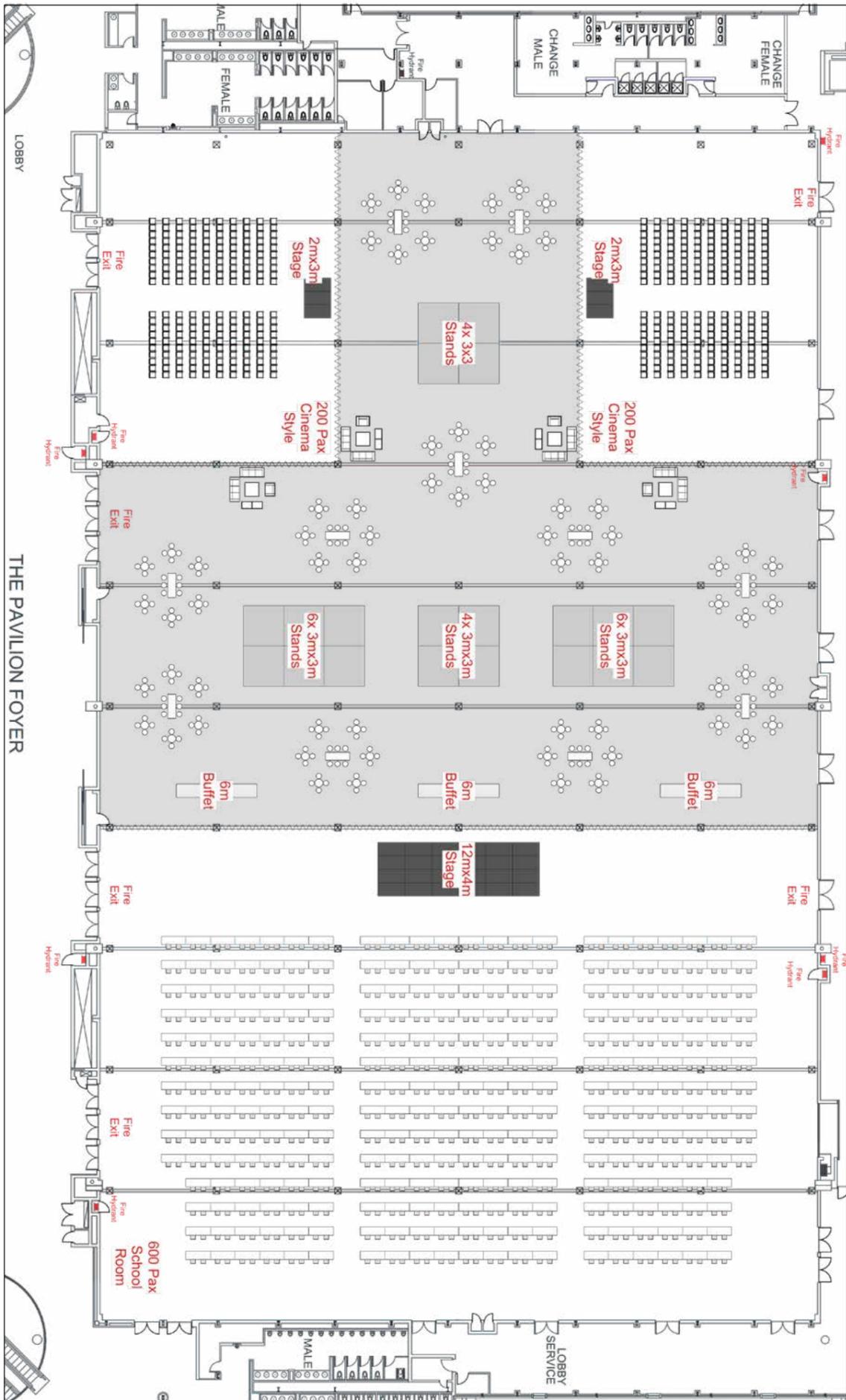
Showcase your activities and expertise at Africa's premier international event for the payments industry.

### **Networking**

Network with decision makers from various organisations and financial institutions.

**EXHIBITOR  
OPPORTUNITIES**

# EXHIBITION FLOOR PLAN

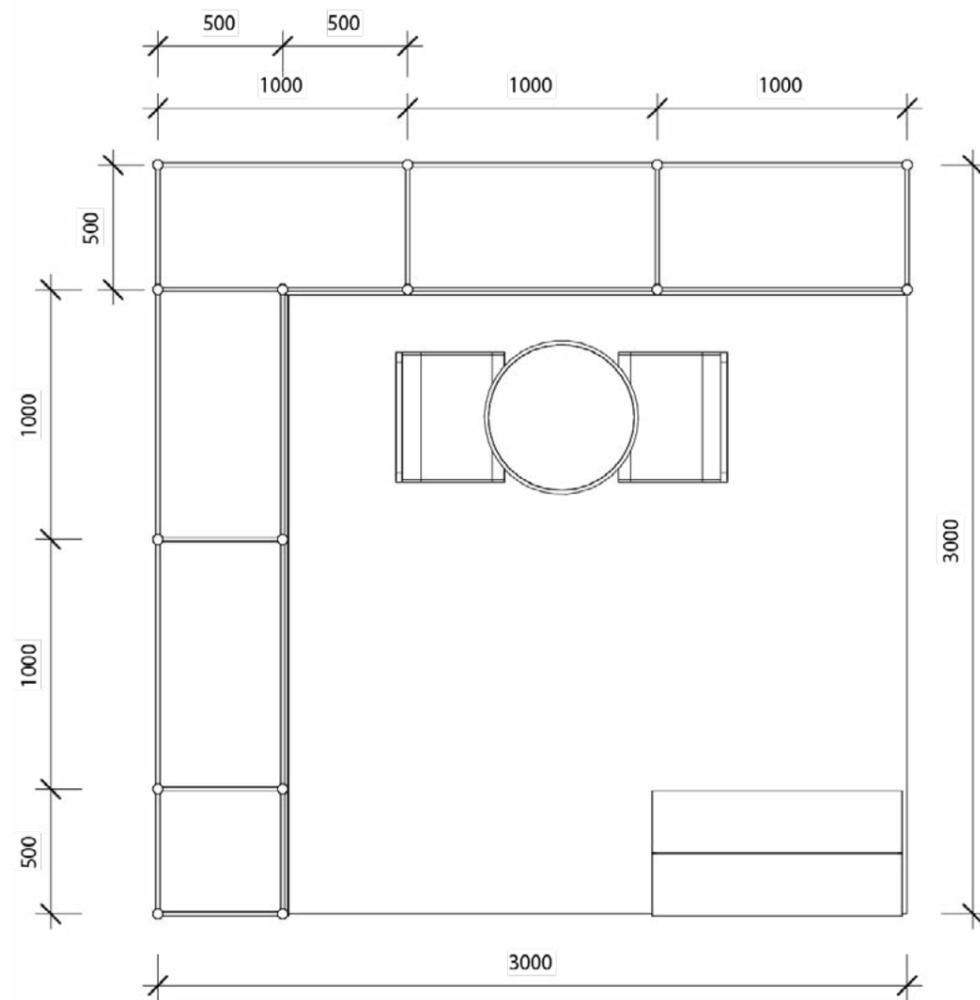


\* Kindly note that the layout and position of the exhibitor stands is subject to change

# STAND OPTION 1

(3x3 Meters)

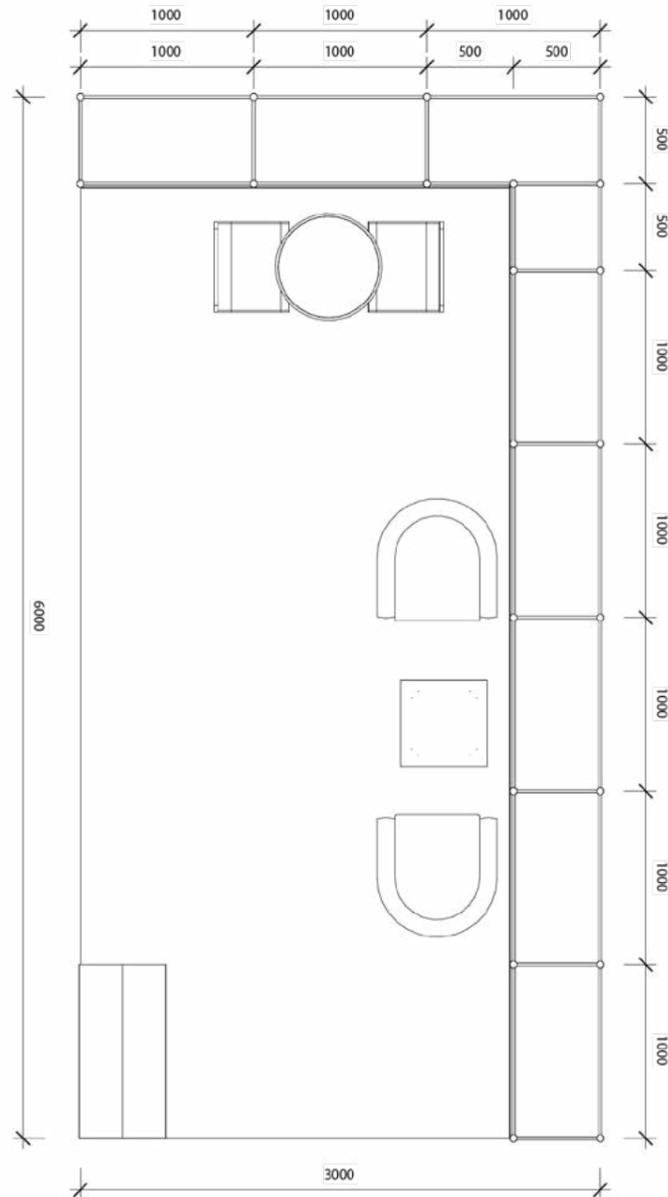
<b>Investment:</b>	R 52 500,00 (VAT inclusive)
<b>Included in stand design:</b>	<ul style="list-style-type: none"> <li>• 2 x white waterfall bar stools</li> <li>• 1 x aluminium cocktail table</li> <li>• 1 x custom step-down counter</li> <li>• 1 x power point</li> <li>• 16mm raised pine floor</li> <li>• Fully brandable backing walls</li> </ul>



# STAND OPTION 2

(6x3 Meters)

<b>Investment:</b>	R 82 500,00 (VAT inclusive)
<b>Included in stand design:</b>	<ul style="list-style-type: none"> <li>• 2 x white waterfall bar stools</li> <li>• 1 x aluminium cocktail table</li> <li>• 2 x white tub chairs</li> <li>• 1 x glass side table</li> <li>• 1 x custom step-down counter</li> <li>• 1 x power point</li> <li>• 16mm raised pine floor</li> <li>• Fully brandable backing walls</li> </ul>





# GET IN TOUCH

---

## GET IN TOUCH

Please contact **Divania Els** ([divaniae@pasa.org.za](mailto:divaniae@pasa.org.za)) or **Leticia Mentz** ([leticiam@pasa.org.za](mailto:leticiam@pasa.org.za)) to reserve any of the exhibition opportunities you are interested in.



## PIPC 2023

- W. [www.pasa.org.za](http://www.pasa.org.za)
- P. +27 10 140 7100
- E. [picinfo@pasa.org.za](mailto:picinfo@pasa.org.za)
- A. 1st Floor, D Building  
Sunnyside Office Park,  
32 Princess of Wales Terrace,  
Parktown, Johannesburg  
2193, South Africa